
THE WATCHER'S LANTERN

Privacy Policy

Last updated: August 17, 2026

A clear statement of how information is collected, used, stored, and protected across The Watcher's Lantern website and services.

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1. About This Policy

The Watcher's Lantern respects the privacy of its visitors, readers, subscribers, members, and customers.

This Privacy Policy explains how The Watcher's Lantern collects, uses, stores, and shares information when you visit this website, subscribe to communications, submit information through a form, create or use an account, make a purchase, or otherwise interact with the site and its services.

Our goal is to collect and use information only for legitimate purposes connected with operating The Watcher's Lantern, providing its content and services, communicating with visitors, fulfilling transactions, maintaining security, and improving the website.

By using this website, you acknowledge the practices described in this Privacy Policy.

2. Information We Collect

The information we collect depends on how you interact with The Watcher's Lantern.

Information You Provide

You may provide information such as:

- your name;
- email address;
- mailing, shipping, or billing address;
- account or profile information;
- information submitted through contact forms or other forms;
- newsletter or email subscription preferences;
- comments, messages, or other communications you send to us;
- information related to purchases, orders, or customer-service requests; and
- other information you voluntarily provide.

Information Collected Automatically

When you visit the website, certain technical information may be collected automatically through cookies and similar technologies.

This may include:

- IP address;
- browser type;
- device information;
- approximate location derived from technical information;
- referring pages;
- pages viewed;
- dates and times of visits;
- interactions with website features;
- cookie identifiers; and
- information relating to the performance and security of the website.

Wix uses cookies and related technologies for functions including recognizing registered members and monitoring the performance and operation of its platform.

3. How We Collect Information

We may collect information when you:

- browse or interact with the website;
- subscribe to The Watcher's Lantern email list;
- submit a contact form or another website form;
- create or use a member account;
- comment on or interact with content where those features are available;
- make a purchase;
- request customer service;
- communicate with us by email or through the website; or
- otherwise voluntarily provide information.

Some information may also be collected automatically through Wix, cookies, website analytics, security systems, and other technologies necessary to operate and maintain the site.

4. How We Use Information

We may use information collected through The Watcher's Lantern to:

- operate, maintain, and improve the website;
- provide articles, stories, Bible translation resources, and other content;
- provide features or services requested by visitors;
- administer member accounts;
- process and fulfill purchases;
- respond to questions, requests, or customer-service inquiries;
- manage email subscriptions;
- send communications that you have requested or authorized;
- provide transactional or account-related notices;
- understand general website usage;
- diagnose technical problems;
- maintain website security;
- prevent fraud, abuse, or misuse;
- maintain appropriate business and transaction records;
- comply with legal obligations; and
- protect the rights, safety, and legitimate interests of The Watcher's Lantern and others.

We may also use aggregated or de-identified information for statistical, editorial, operational, or analytical purposes when that information does not reasonably identify an individual.

5. Legal Bases for Processing

Where laws such as the European Union's General Data Protection Regulation apply, personal information may be processed on one or more legally recognized grounds, depending on the circumstances.

Consent. For example, when you voluntarily subscribe to marketing communications.

Contractual necessity. For example, when information is needed to process and fulfill an order you placed.

Legitimate interests. For example, operating and securing the website, responding to visitors, maintaining records, and improving services, provided those interests do not improperly override your rights.

Legal obligations. Information may be processed when necessary to satisfy tax, accounting, legal, regulatory, or other applicable requirements.

European data-protection rules require organizations subject to the GDPR to disclose matters including processing purposes, legal bases, recipients, retention practices, international transfers, and applicable privacy rights.

6. Wix and Other Service Providers

The Watcher's Lantern is built and hosted using Wix.

Information collected through the website may therefore be processed using Wix systems, databases, applications, infrastructure, and related services.

We may also rely on third-party companies or service providers to perform functions necessary to operate the website or conduct related activities.

These functions may include:

- website hosting;
- payment processing;
- email delivery;
- website analytics;
- fraud prevention;
- security;
- data storage;
- customer communication;
- order fulfillment; and
- technical support.

These providers may process information as necessary to perform the services for which they have been engaged.

7. Purchases and Payment Information

When you make a purchase through The Watcher's Lantern, information may be collected that is necessary to process and fulfill the transaction.

This can include:

- your name;
- email address;
- billing address;
- shipping address;
- products ordered;
- order amount;
- payment status;
- shipping information; and
- other information associated with the transaction.

Payment information is submitted through the payment-processing system presented during checkout. Depending on the payment configuration available at the time of purchase, payment processing may involve Wix or another payment provider.

Payment processors operate under their own privacy and security policies.

You should never send full credit or debit card information to The Watcher's Lantern through ordinary email, comments, or general contact forms.

We may retain transaction and order information when reasonably necessary for fulfillment, customer service, accounting, tax compliance, fraud prevention, dispute resolution, or other legitimate business and legal purposes.

8. Email Communications and Subscriptions

Visitors may voluntarily subscribe to communications from The Watcher's Lantern.

If you subscribe, we may use your email address to send communications such as:

- new articles;
- reflections;
- stories;
- Watcher's Lantern Translation updates;
- announcements;
- website updates;
- new resources; and
- other communications associated with The Watcher's Lantern.

You may unsubscribe from marketing communications at any time using the unsubscribe option provided in those messages.

Unsubscribing from marketing messages does not necessarily prevent us from sending non-marketing communications that are necessary to complete a transaction, respond to your request, address a security concern, or provide information concerning an account or service you are using.

9. Cookies and Similar Technologies

The Watcher's Lantern uses, or may use, cookies and similar technologies.

Cookies are small pieces of information stored through a visitor's browser and can be used to remember settings, support website functionality, recognize registered members, improve performance, maintain security, and understand website activity.

Some cookies may be essential for the website to function properly. Other cookies may relate to analytics, preferences, integrations, or other non-essential functions.

Wix websites use cookies for functions including visitor experience, identifying registered site members, monitoring platform performance, and helping maintain platform security. Wix also provides tools that allow visitors to accept or decline non-essential cookies where appropriate.

Third-party applications, integrations, embedded content, or services used through the website may place their own cookies or use similar technologies. Those technologies may be governed by the privacy policies of the companies providing them.

Where required by applicable law, visitors will be given appropriate choices concerning non-essential cookies.

You may also be able to control cookies through your browser settings. Disabling some cookies may affect the operation or functionality of the website.

10. Member Accounts and Public Activity

The Watcher's Lantern may provide member-account features.

If you create an account, information connected with your membership may be stored and processed to administer that account and provide member functionality.

Depending on the features and privacy settings available on the site, certain member activity may be visible to others. For example, a name, profile image, comment, like, or other public interaction may be displayed when a visitor chooses to participate in public areas of the website.

Wix member features can allow profile information and member activity to appear publicly depending on the applicable privacy configuration.

Do not post information publicly that you do not want others to see.

If you submit content to a public portion of the website, you should understand that information may be copied, shared, indexed, or otherwise used by people outside the control of The Watcher's Lantern.

11. Third-Party Websites, Services, and Embedded Content

The Watcher's Lantern may contain links to third-party websites or may display content or services provided by third parties.

Examples may include social networks, video services, payment providers, retailers, publishers, external resources, or other websites.

Following a third-party link or interacting with third-party content may allow that third party to collect information from you.

The Watcher's Lantern does not control the independent privacy practices of third parties.

Their collection and use of information are governed by their own privacy policies, terms, and practices. We encourage you to review those policies before providing personal information.

12. How Long We Keep Information

We do not intend to retain personal information indefinitely when there is no reasonable need for it.

Retention periods may vary depending on:

- why the information was collected;
- the nature of the information;
- whether an account remains active;
- whether an ongoing relationship exists;
- accounting or tax requirements;
- transaction and order-history requirements;
- legal or regulatory obligations;
- security needs;
- fraud prevention;
- dispute resolution; and
- enforcement of agreements or legal rights.

When information is no longer reasonably necessary for the purpose for which it was retained, we may delete, anonymize, or otherwise dispose of it, subject to applicable law and technical limitations.

13. Data Security

We take reasonable measures intended to protect personal information from unauthorized access, misuse, loss, alteration, or disclosure.

The website also relies on Wix and other service providers for technical infrastructure and security functions.

However, no website, network, storage system, electronic transmission, or security measure can be guaranteed to be completely secure.

You should use reasonable precautions when providing personal information online and protect passwords or account credentials from unauthorized access.

14. International Data Processing

The Watcher's Lantern may be accessible throughout the world.

Wix and other service providers may operate infrastructure or process information in countries other than the country where a visitor lives.

As a result, information may be transferred to and processed in jurisdictions whose privacy laws differ from those of your home jurisdiction.

Where applicable law requires safeguards for international transfers of personal information, the responsible service provider or organization may use legally recognized mechanisms for those transfers.

15. Your Privacy Rights

Depending on where you live and which privacy laws apply to our activities, you may have certain rights concerning your personal information.

These may include the right to:

- request information about personal information collected about you;
- request access to personal information;
- request correction of inaccurate information;
- request deletion of certain information;
- restrict certain processing;
- object to certain uses of information;
- receive certain information in a portable format;
- withdraw consent where processing is based on consent;
- opt out of certain marketing communications;
- opt out of certain sales or sharing of personal information where applicable law provides that right; and
- exercise privacy rights without unlawful discrimination.

The GDPR provides rights including access, correction, erasure, restriction, portability, objection, and withdrawal of consent in applicable circumstances.

California privacy law can provide qualifying California residents rights including knowing, deleting, correcting, opting out of certain sale or sharing, limiting certain uses of sensitive personal information, and protection against discrimination for exercising privacy rights. Whether particular provisions apply depends on the business and circumstances involved.

To submit a privacy request regarding information controlled by The Watcher's Lantern, contact us using the Contact page on this website and clearly state that your message concerns a privacy request.

We may need to verify your identity before fulfilling certain requests.

Some requests may be limited or denied when permitted by applicable law, such as when information must be retained to fulfill legal obligations, prevent fraud, complete transactions, or establish or defend legal claims.

16. Email and Marketing Choices

You may withdraw permission to receive marketing email from The Watcher's Lantern at any time by using the unsubscribe link included in the applicable communication.

We will make reasonable efforts to honor the request.

Certain service, account, transaction, security, or customer-service communications may still be sent when they are necessary and are not marketing messages.

17. Children's Privacy

The Watcher's Lantern is intended for a general audience and is not directed to children under 13 years of age.

We do not knowingly seek to collect personal information online from children under 13 without the permission required by applicable law.

If you are under 13, please do not provide personal information through this website without the involvement and permission of a parent or legal guardian.

If we learn that we have collected personal information from a child under 13 in circumstances where parental consent was required and was not obtained, we will take reasonable steps to delete that information.

In the United States, COPPA establishes special requirements for websites and online services covered by the law when personal information is collected from children under 13.

18. Do Not Track and Privacy Signals

Some browsers and devices provide privacy preferences or signals intended to communicate a user's choices concerning tracking or data use.

The legal treatment and technical implementation of these signals may vary by jurisdiction, browser, technology, and the services used by the website.

Where applicable law requires recognition of a legally valid opt-out preference signal, we will seek to honor that requirement using the technologies and controls available to us.

19. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in:

- website features;
- technologies;
- services;
- business practices;
- legal requirements; or
- privacy practices.

When we make changes, the revised policy will be posted on this page and the Last updated date will be changed.

If a change materially affects how personal information is handled and applicable law requires additional notice or consent, we will take reasonable steps to provide it.

We encourage visitors to review this page periodically.

20. Contact Us

Questions, concerns, or requests regarding this Privacy Policy or personal information associated with The Watcher's Lantern may be submitted through the Contact page on this website.

Please include enough information for us to understand and respond to your request, but do not send highly sensitive information, passwords, or complete payment-card information through a general contact message.

This policy is intended as a practical privacy notice for The Watcher's Lantern website. Privacy obligations can vary by jurisdiction and may change as site features or business practices change.